SHAOHANNAH'S HOPE, INC.
D/B/A SHOW HOPE
FINANCIAL STATEMENTS
AND
INDEPENDENT AUDITORS' REPORT
JUNE 30, 2015 AND 2014

# SHAOHANNAH'S HOPE, INC. D/B/A SHOW HOPE FINANCIAL STATEMENTS AND INDEPENDENT AUDITORS' REPORT JUNE 30, 2015 AND 2014

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### BLANKENSHIP CPA GROUP, PLLC

### **INDEPENDENT AUDITORS' REPORT**

To the Board of Directors of Shaohannah's Hope, Inc. D/B/A Show Hope

We have audited the accompanying financial statements of Shaohannah's Hope, Inc. D/B/A Show Hope (a nonprofit corporation), which comprise the statements of financial position as of June 30, 2015 and 2014, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### **Auditors' Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Shaohannah's Hope, Inc. D/B/A Show Hope as of June 30, 2015 and 2014, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Blankuship CPA Group, PLLC February 24, 2016

### SHAOHANNAH'S HOPE, INC. D/B/A SHOW HOPE STATEMENTS OF FINANCIAL POSITION JUNE 30, 2015 AND 2014

### **ASSETS**

	2015	2014			
Current Assets:					
Cash	\$ 1,960,641	\$ 2,904,023			
Pledges Receivable	105,000	316,750			
Inventory	9,179	22,500			
Prepaid Expenses	149,865	49,486			
Total Current Assets	2,224,685	3,292,759			
Property and Equipment	247,955	205,364			
Less Accumulated Depreciation	(141,033)	(109,423)			
Net Property and Equipment	106,922	95,941			
Total Assets	\$ 2,331,607	\$ 3,388,700			
LIABILITIES AND NET (DEFICIT) ASSETS					
Current Liabilities:					
Grants Payable	\$ 2,350,000	\$ 2,660,000			
Accounts Payable	72,721	1,314			
Deferred Revenue	164,791	140,174			
Other Current Liabilities	31,746	13,832			
Total Current Liabilities	2,619,258	2,815,320			
Net (Deficit) Assets:					
Unrestricted	(558,466)	419,374			
Temporarily Restricted	270,815	154,006			
Total Net (Deficit) Assets	(287,651)	573,380			
Total Liabilities and Net (Deficit) Assets	\$ 2,331,607	\$ 3,388,700			

### SHAOHANNAH'S HOPE, INC. D/B/A SHOW HOPE STATEMENT OF ACTIVITIES FOR THE YEAR ENDED JUNE 30, 2015

Increase in Net Assets:  Contributions:	Unrestricted	Temporarily Restricted	Total
Adoption Assistance Adoption Awareness Orphan Care General - Other	\$ - - - 3,429,055	\$ 3,342,994 272,231 3,880,019	\$ 3,342,994 272,231 3,880,019 3,429,055
Interest Income Net Assets Released From Restrictions	3,429,033 824 7,378,435		824
Total	10,808,314	116,809	10,925,123
Decrease in Net Assets: Program Services:			
Adoption Assistance Adoption Awareness Orphan Care	3,226,185 1,281,647 5,122,974	- - -	3,226,185 1,281,647 5,122,974
Total Program Services	9,630,806		9,630,806
Supporting Services: General and Administrative Fundraising	1,031,607 1,123,741	-	1,031,607 1,123,741
Total Supporting Services	2,155,348		2,155,348
Total	11,786,154		11,786,154
(Decrease) Increase in Net Assets	(977,840)	116,809	(861,031)
Net Assets, Beginning of Year	419,374	154,006	573,380
Net (Deficit) Assets, End of Year	<u>\$ (558,466)</u>	\$ 270,815	\$ (287,651)

## SHAOHANNAH'S HOPE, INC. D/B/A SHOW HOPE STATEMENT OF ACTIVITIES FOR THE YEAR ENDED JUNE 30, 2014

Increase in Net Assets: Contributions:	Unrestricted	Temporarily Restricted	Total
Adoption Assistance Adoption Awareness Orphan Care General - Other Interest Income Net Assets Released From Restrictions	\$ - - 3,162,490 4,204 7,343,567	\$ 2,771,712 309,577 3,870,677 - (7,343,567)	\$ 2,771,712 309,577 3,870,677 3,162,490 4,204
Total	10,510,261	(391,601)	10,118,660
Decrease in Net Assets: Program Services:	0.400.045		0.400.045
Adoption Assistance Adoption Awareness Orphan Care	3,163,315 1,155,822 4,041,451	- -	3,163,315 1,155,822 4,041,451
Total Program Services	8,360,588		8,360,588
Supporting Services: General and Administrative Fundraising	943,451 1,129,722	<u> </u>	943,451 1,129,722
Total Supporting Services	2,073,173		2,073,173
Total	10,433,761		10,433,761
Increase (Decrease) in Net Assets	76,500	(391,601)	(315,101)
Net Assets, Beginning of Year	342,874	545,607	888,481
Net Assets, End of Year	\$ 419,374	<u>\$ 154,006</u>	\$ 573,380

### SHAOHANNAH'S HOPE, INC. D/B/A SHOW HOPE STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED JUNE 30, 2015

	Program Services	General and Administrative	Fundraising	Total
	<u> </u>	Administrative	1 unuraising	
Audio Visual	\$ 39,743	\$ 540	\$ 63,321	\$ 103,604
Bank Service Charges	_	4,147	-	4,147
Booth/Venue Fees	1,250	-	3,000	4,250
Catering	-	_	-	-
Cleaning/Maintenance	-	5,798	-	5,798
Continuing Education	230	712	305	1,247
Contract Labor	172,964	25,877	55,482	254,323
Credit Card/ACH Processing	6,195	160,922	-	167,117
Depreciation Expense	-	32,426	_	32,426
Design	16,084	-	16,606	32,690
Dues & Subscriptions	1,025	4,675	299	5,999
Employee Benefits	12,427	5,418	3,736	21,581
Fulfillment	6,041	-	-	6,041
Gifts	3,456	3,475	2,375	9,306
Grants Awarded	2,278,324	-	-	2,278,324
Insurance	113,523	77,088	41,708	232,319
Inventory Adjustment	-	-	-	-
IT Services	57,595	65,779	1,544	124,918
Licenses & Permits	1,322	-	251	1,573
Marketing	338,860	2,649	31,371	372,880
Merchandise Purchased	116,435	-	-	116,435
Miscellaneous	516	576	72	1,164
Mission Trips	405,653	372	5	406,030
Orphan Care	-	-	-	-
Payroll Expenses	-	4,748	-	4,748
Payroll Taxes	46,728	29,065	28,126	103,919
Postage & Delivery	73,242	10,162	89,282	172,686
Printing	66,611	23,753	83,662	174,026
Production of Event	55,823	-	5,390	61,213
Professional Fees	283,198	67,916	1,435	352,549
Red Bus Project Sales	-	-	-	-
Rent	6,497	97,551	13,684	117,732
Repairs	726	667	-	1,393
Salaries & Wages	698,370	335,111	400,011	1,433,492
Special Care Centers	4,428,278	-	-	4,428,278
Supplies	144,627	18,603	110,143	273,373
Taxes	2,211	40.000	- 0.70	2,211
Telephone	1,201	12,320	2,076	15,597
Sponsorship	75,600	- 22.050	75,600	151,200
Travel & Entertainment	176,051	33,858	94,257	304,166
Utilities		7,399		7,399
Total	\$ 9,630,806	\$ 1,031,607	\$ 1,123,741	<u>\$ 11,786,154</u>
Percent of Total	81%	9%	10%	100%

### SHAOHANNAH'S HOPE, INC. D/B/A SHOW HOPE STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED JUNE 30, 2014

		Program Services		General and dministrative	<u>F</u> ı	undraising	-	Total
Audio Visual	\$	16,910	\$	-	\$	24,662	\$	41,572
Bank Service Charges		1,073		3,192		-	·	4,265
Booth/Venue Fees		750		-		-		750
Catering		-		-		27,610		27,610
Cleaning/Maintenance		75		4,455		200		4,730
Continuing Education		1,120		-		-		1,120
Contract Labor		127,967		25,289		112,020		265,276
Credit Card/ACH Processing		2,227		127,340		-		129,567
Depreciation Expense		-		35,598		-		35,598
Design		10,706		288		15,785		26,779
Dues & Subscriptions		1,000		4,250		1,295		6,545
Employee Benefits		7,628		4,698		3,649		15,975
Fulfillment		7,152		-		-		7,152
Gifts		1,033		1,734		5,674		8,441
Grants Awarded		2,644,415		-		-		2,644,415
Insurance		112,544		70,805		33,958		217,307
Inventory Adjustment		32,680		-		-		32,680
IT Services		114,751		75,881		46,687		237,319
Licenses & Permits		1,055		20		600		1,675
Marketing		31,738		-		125		31,863
Merchandise Purchased		61,515		-		-		61,515
Miscellaneous		70		1,372		13		1,455
Mission Trips		479,400		-		1,084		480,484
Orphan Care		581,009		-		-		581,009
Payroll Expenses		-		3,661		-		3,661
Payroll Taxes		43,695		22,154		20,051		85,900
Postage & Delivery		29,391		9,881		46,495		85,767
Printing		57,165		27,600		98,102		182,867
Production of Event		2,500		-		14,320		16,820
Professional Fees		203,161		86,846		1,423		291,430
Red Bus Project Sales		15,583		-		-		15,583
Rent		15,810		90,778		44,856		151,444
Salaries & Wages		607,765		276,657		275,590		1,160,012
Special Care Centers		2,734,622		-		-		2,734,622
Supplies		46,069		14,554		97,713		158,336
Taxes		1,086		-		-		1,086
Telephone		733		12,594		1,101		14,428
Sponsorship		194,500		-		194,500		389,000
Travel & Entertainment		171,690		36,094		62,209		269,993
Utilities	_		_	7,710				7,710
Total	<u>\$</u>	8,360,588	<u>\$</u>	943,451	<u>\$</u>	1,129,722	\$	10,433,761
Percent of Total		80%		9%		11%		100%

## SHAOHANNAH'S HOPE, INC. D/B/A SHOW HOPE STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED JUNE 30, 2015 AND 2014

		2015		2014
Cash Flows From Operating Activities:				
Decrease in Net Assets	\$	(861,031)	\$	(315,101)
Adjustments to Reconcile Decrease in Net Assets				
to Net Cash (Used) Provided by Operating Activities	s:			
Depreciation		32,426		35,598
(Increase) Decrease in Operating Assets				
Pledges Receivable		211,750		324,810
Inventory		13,321		17,548
Prepaid Expenses		(100,379)		112,519
Other Current Assets		_		626
Increase (Decrease) in Operating Liabilities				
Grants Payable		(310,000)		333,200
Accounts Payable		71,407		(27,768)
Deferred Revenue		24,617		(134,260)
Other Current Liabilities	_	17,914		13,832
Net Cash (Used) Provided by Operating Activities	_	(899,975)		361,004
Cash Flows From Investing Activities:				
Purchase of Property and Equipment		(43,407)		(12,793)
Net (Decrease) Increase in Cash		(943,382)		348,211
Cash, Beginning of Year		2,904,023		2,555,812
Cash, End of Year	Ф	1,960,641	Φ.	2,904,023
Cash, Life of Teal	<u>Ψ</u>	1,300,041	Ψ	2,304,023

### SHAOHANNAH'S HOPE, INC. D/B/A SHOW HOPE NOTES TO FINANCIAL STATEMENTS JUNE 30, 2015 AND 2014

### **NOTE 1 – ORGANIZATION AND NATURE OF ACTIVITIES**

Shaohannah's Hope, Inc. D/B/A Show Hope (the "Organization") was incorporated in 2002 in the state of Virginia for the purpose of engaging the church to care for orphans, raising awareness of the plight of orphaned children throughout the world, and working to reduce financial barriers to adoptions. The Organization was authorized to conduct business in Tennessee in 2006 and relocated its corporate offices to Franklin, Tennessee in 2007. In 2009 the Organization adopted and trademarked the D/B/A name "Show Hope." The Organization is a publicly supported, nonprofit corporation and contributions are solicited and received over a broad geographic region of the country.

The Organization's major program services include providing financial assistance to families adopting children, providing funding for Maria's Big House of Hope and other care centers which will provide surgical care and medical care to special needs orphans in China to increase their chances of being adopted, and increasing adoption awareness by mobilizing the church to engage in adoption and orphan care.

The affairs of the Organization are managed by a seven member Board of Directors consisting of three Directors and four Officers. Each Director and Officer is entitled to one vote on all voting matters. While major policies and decisions are determined by the Board of Directors, the day-to-day management is performed by the Executive Director hired by the Board.

### NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

### **Basis of Presentation**

The financial statements of the Organization have been prepared on the accrual method of accounting in accordance with accounting principles generally accepted in the United States of America.

### Revenue Recognition

All contributions are considered available for the Organization's general programs unless specifically restricted by the donor. Amounts received that are designated for future periods or restricted by the donor are reported as temporarily or permanently restricted support and increase the respective class of net assets. Contributions received with temporary restrictions that are met in the same reporting period are reported as unrestricted support and increase unrestricted net assets.

Pledges receivable in the accompanying statements of financial position consist of unconditional promises to give, which are recorded at their net realizable value at the time the promises are received. When warranted by management the Organization uses the allowance method to determine uncollectible pledges based on prior years' experience and management's analysis of specific promises made. Management has deemed allowance adjustments unwarranted.

Deferred revenue represents collections for mission trips taking place after June 30. Prepaid expenses represent expenditures relating to those trips.

### SHAOHANNAH'S HOPE, INC. D/B/A SHOW HOPE NOTES TO FINANCIAL STATEMENTS (CONTINUED) JUNE 30, 2015 AND 2014

### NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### Inventory

Inventory, which consists primarily of donated clothing, is valued at estimated fair value at the date of donation.

### **Property and Equipment**

The Organization capitalizes expenditures for those items reasonably expected to last beyond the current year and above \$1,000. Contributed property and equipment is recorded at fair value at the date of donation. Depreciation is provided over the estimated useful lives of the respective assets on a straight-line basis. Routine repairs and maintenance are expensed as incurred.

### **Grants Payable**

Grants payable consists of adoption assistance grants payable to various adoption agencies and are designated for the benefit of specific individuals. If a grant is rescinded, the payable is relieved and the related expense account is credited.

### **Income Taxes**

The Organization is exempt from Federal and State income taxes under Internal Revenue Code Section 501(c)(3). This code section enables the Organization to accept donations that qualify as charitable contributions to the donor.

Accounting principles generally accepted in the United States of America require the Organization's management to evaluate tax positions taken by the Organization and recognize a tax liability (or asset) if the Organization has taken an uncertain position that more likely than not would not be sustained upon examination by the Internal Revenue Service (IRS). Management has analyzed the tax positions taken by the Organization and has concluded that as of June 30, 2015, no uncertain positions are taken or are expected to be taken that would require recognition of a liability (or asset) or disclosure in the financial statements. The Organization is subject to routine audits by taxing jurisdictions; however, there are currently no audits for any tax periods in progress. The Organization is no longer subject to IRS audit for the years ending before 2012.

### Concentrations of Credit Risk

Financial instruments that are exposed to concentrations of credit risk consist of cash, pledges receivable, and grants payable.

At various times during the year, the Organization's cash in bank balances exceeded the federally insured limits. At June 30, 2015, the Organization's uninsured cash balance was approximately \$1,183,000.

### SHAOHANNAH'S HOPE, INC. D/B/A SHOW HOPE NOTES TO FINANCIAL STATEMENTS (CONTINUED) JUNE 30, 2015 AND 2014

### NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### Concentrations of Credit Risk (Continued)

The approximate percentage of concentration of pledges receivable at June 30 was as follows:

	2015	2014
Donor A	24%	39%
Donor B	76%	38%

The approximate percentage of concentration of grants payable to adoption agencies at June 30 was as follows:

	2015	2014
Agency A	19%	19%
Agency B	14%	12%

### In-kind Contributions

In-kind contributions are reflected as contributions at their fair value at date of donation and are reported as unrestricted support unless explicit donor stipulations specify how donated assets must be used. The Organization recognizes the fair value of contributed services received if such services a) create or enhance nonfinancial assets or b) requires specialized skills that are provided by individuals possessing those skills and would typically need to be purchased if not contributed. The Organization receives services from a large number of volunteers who give significant amounts of their time to the Organization's programs and fund-raising campaigns but which do not meet the criteria for financial statement recognition.

### **Estimates**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of income and expenses during the reporting period. Actual results could differ from those estimates.

### **NOTE 3 – TEMPORARILY RESTRICTED NET ASSETS**

Temporarily restricted net assets at June 30, 2015 and 2014 are for Adoption Assistance.

### **NOTE 4 – RELATED PARTY TRANSACTIONS**

A company owned by an officer of the Organization was paid \$155,200 and \$389,000 for a fall and spring tour sponsorship for the years ended June 30, 2015 and 2014, respectively. For the years ended June 30, 2015 and 2014, \$150,000 and \$389,000, respectively, of these fees were underwritten as designated contributions by a number of donors in full disclosure of the related party transaction. The transactions were entered into within the boundaries of the Organization's conflict of interest policy including unanimous vote by the independent parties of the Organization's Board of Directors. During 2014, a company presented to the Show Hope disinterested party of the board an offer made to this officer for similar services for approximately twice the fee paid by the Organization.

### SHAOHANNAH'S HOPE, INC. D/B/A SHOW HOPE NOTES TO FINANCIAL STATEMENTS (CONTINUED) JUNE 30, 2015 AND 2014

### NOTE 4 – RELATED PARTY TRANSACTIONS (CONTINUED)

In addition, management has analyzed historical data for a period of two and a half years following a specific tour and determined that new monthly donors acquired during the tour donated approximately 10 times the fee paid for the tour. Management feels that the results of this analysis are representative of the results of other tours.

This officer made a contribution of \$115,746 and \$66,000 for the years ended June 30, 2015 and 2014, respectively, to the Organization in addition to the gratis offering of time, brand image/likeness, limited licensing of intellectual property and professional services for similar events and Organization branding. The value of the waived fees for these goods and services could not be readily determined and, accordingly, are not included the Statement of Activities.

### **NOTE 5 – FUNCTIONAL ALLOCATION OF EXPENSES**

The costs of providing the various programs and other activities have been summarized on a functional basis in the Statements of Activities. Allocations were made by the Organization based on their reviews of expenses as well as estimates made by management.

### **NOTE 6 – FACILITY LEASE**

The Organization has a month to month lease agreement for office space in Franklin, Tennessee. Rent expense for the years ended June 30, 2015 and 2014 was \$90,350 and \$83,400, respectively.

### **NOTE 7 – RETIREMENT PLAN**

The Organization maintains a SIMPLE IRA plan for all eligible employees. Employees are eligible to participate in the plan after 12 months of employment. The Organization matches employee contributions up to 3% of employee salary. The Organization's contribution to employees' accounts for the year ended June 30, 2015 and 2014 was \$21,580 and \$15,975, respectively.

### **NOTE 8 – EVALUATION OF SUBSEQUENT EVENTS**

The Organization has evaluated subsequent events through February 24, 2016, the date which the financial statements were available to be issued.